



Our Mission



We aim to reduce unnecessary red tape for law-abiding businesses to allow greater focus on targeting the rogue traders who harm vulnerable people and damage our communities. We also encourage the provision of local authority regulatory services in a way that accords with the better regulation principles:

Accountable	Activities should be open to public scrutiny, with clear and accessible policies, and fair and efficient complaints procedures.
Targeted	Resources should be focused on high-risk enterprises, reflecting local needs and national priorities.
Proportionate	Enforcement action should reflect the level of risk to the public and the penalty should relate to the seriousness of the offence.
Consistent	Advice to business should be reliable and robust and applicable in different parts of the country. Services should operate in similar ways in similar circumstances.
Transparent	Businesses should be able to understand what is expected from them by local regulators and what they can anticipate in return.

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LBRO
Prosperity and Protection